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## *Our Commitment to Our Franchisee*

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- ✓ **REAL ESTATE** : Work with Our dedicated Real Estate Expert to identify a stunning location perfectly suited for a new Wild Burger
- ✓ **CONSTRUCTION** : Create a Turn Key Operation for the Franchisee where Our team will manage the architectural design, construction, equipment and installations.
- ✓ **HUMAN RESOURCES** : Wild Burger HR team will assist in recruiting the Pre-Opening Team and will train the team on Operations.
- ✓ **PROCUREMENT** : Wild Burger's Procurement team will set up all the vendor account and relationships including the orderguide and products that needs to be ordered. They will also train the Franchisee on the ordering process and softwares.
- ✓ **CULINARY** : Wild Burger's Culinary Team will provide the franchisee with proper recipes, specifications, build charts and costings
- ✓ **MARKETING** : Wild Burger's Marketing team will provide Pre-Opening and Ongoing Marketing support to the franchisee.  
As a pre-opening support, our Marketing Team will work diligently with the Franchisee to create local marketing programmes, including flyers, local advertising comprehensive marketing plan etc.  
As on-going support, Wild Burger Marketing team will plan regular National and Regional Promotions and assist in implementations across the locations. Our team will also provide on-going National and Regional Marketing & Advertising Support and Strategic Plans.
- ✓ **LEGAL** : Wild Burger Legal support team will guide and assist the franchisee to obtain all licenses, permits, utility etc.